



Business Strategy Center  
"Perspektiva"



League of Insurance  
Organizations of  
Ukraine



## XIV INTERNATIONAL BLACK SEA FINANCE FORUM

September 10-13, 2014

Odessa, Ukraine

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### FORUM PROGRAM \*

(as for June 20, 2014)

\* The organizers reserve the right to make changes in the program of the Forum.

10.09 Wednesday		
8.00	Registration of participants.	
19.00 - 21.00	Official reception from the Forum Organizers - Business Strategy Center "Perspektiva", League of Insurance Organizations of Ukraine.	Hotel «Black Sea»
11.09 Thursday		
9.00 - 9.30	Official opening: Chairman of the Organizing Committee of the Forum, Chairman of the Council of the League of Insurance Organizations of Ukraine A. Filonyuk	Hotel «Bristol», Ballroom
9.30 - 13.00	Conference: «International finance market: futures, states and trends». «States and perspectives of Ukrainian finance services market development». <b>Maksym Poliakov</b> , Chairman, National Commission for State Regulation of Ukrainian Financial Services Markets. <b>Ukraine</b> . «The legislative bases, problems and perspectives of the insurance business in Ukraine ». <b>Andrey Pinchuk</b> , Chairman of Subcommittee, Verkhovna Rada Committee for Finance and Banking Regulation. <b>Ukraine</b> . «International financial markets: their part in modern conditions». <b>Jan Monkiewicz</b> , Deputy General Secretary, The Geneva Association, Manager of Program «Progress». <b>Switzerland</b> . «Experience of interaction of insurance union and the financial regulator in Germany». <b>Frank Thyrolf</b> , Senior Manager of Central and Eastern Europe, Germany Insurance Association. <b>Germany</b> . «Evaluation and projections of insurance of civil liability of vehicle owners in Ukraine». <b>Natalia Gudyma</b> , General Director, Motor (Transport) Insurance Bureau. <b>Ukraine</b> . «Formation and strategy of insurance development in Ukraine». <b>Gary Mazzotti</b> , Executive Director in Ukraine, Vienna Insurance Group. <b>Czechia</b> .	
11.00 - 11.30	Coffee break.	
13.00 - 14.00	Lunch.	Hotel «Bristol»
14.00 - 16.00	Discussion: «International reinsurance markets: their role in the modern world».	Hotel «Bristol», Ballroom

**Questions for discussion:**

- "Reinsurance - current dynamics, trends and prospects".  
 "Reinsurance markets: internal and external challenges".  
 "Reinsurance: a pledge of financial stability of the business".  
 "Reinsurance and insurance companies: partnership and competition".  
 "Problems and Prospects of Ukrainian reinsurance market development".  
 "Basic requirements for risk management in reinsurance".

**Speakers:**

- **Peter Mueller**, General Representative in CIS countries, "Munich Reinsurance Company". **Germany**.
- **Fabrice de Dianous**, Director for Central and Eastern Europe, SCOR SE. **France**.
- **Mikhail Kuharenok**, Branch Manager, Gen Re Riga. **Latvia**.
- **Alexandre Guerasimenko**, Chief Underwriter, International Department of Central and Eastern Europe, Hannover Re. **Germany**.
- **Jacek Kugacz**, Deputy Chairman of the Board, Polish Reinsurance Company. **Poland**.

**Moderator of discussion:**

**Vitaliy Nechiporenko**, Director, Business Strategy Center "Perspektiva". **Ukraine**.

16.00 - 18.00

**Bilateral meetings.**

18.30

**Opera and Ballet, Ballet "The Mystery of the Vienna Woods".**

20.30

**Dinner with Boris Burda.****Game "What? Where? When".****Wine tasting from a TM "Koktebel" as permanent partner of Forum.**Hotel  
«Black Sea»**12.09 Friday**

9.30 - 11.00

**Discussion:****"Motor insurance: problems and prospects. International practice."****Questions for discussion:**

- "Motor insurance in Ukraine and its outcome".  
 "Review of the international motor insurance markets".  
 "European Standards of Green Card development".  
 "Models of assessment and practices of claims settlement in Europe: Direct settlement".  
 "Evroprotokol - standard of motor insurance development".  
 "Basic requirements for risk management in motor insurance".  
 "Electronic policy: new IT solutions in motor insurance".

**Speakers:**

- **Maciej Szyszko**, Chairman of the Board, the insurance company "PZU Ukraine". **Ukraine**.
- **Richard Nathschlager**, Director for Central Europe, «Audatex». **Austria**.
- **Victor Lavrusenko**, General Director of the insurance company "Belrosstrah". **Belarus**.
- **Jacek Mejzner**, Chairman of the Board, the insurance company "Alfa Insurance". **Ukraine**.
- **Iryna Oleynikova**, General Director, the company «Smile Service Assistance». **Ukraine**.

**Panel moderator:**

**Natalia Gudyma**, General Director, Motor (Transport) Insurance Bureau. **Ukraine**.

9.30 - 11.00

**Discussion:****"Socially important aspects of insurance in the development of**Hotel  
«Black Sea»

society".

**Questions for discussion:**

"Legal aspects of life insurance and pensions in Ukraine".

"Status and projections of life insurance and pensions in Ukraine".

"Risk Management Strategies in health insurance".

"Accumulating insurance in the European Union".

"The concept of development of health insurance in Ukraine".

"International markets of socially important types of insurance: their significance in society".

**Speakers:**

- **Kirill Berezhnyi**, Director of Regulation and Supervision Department of institutions of accumulation pension protection, The State Commission for Regulation of Financial Services Markets of Ukraine. **Ukraine.**
- **Yuriy Gryshan**, General Director, Group of insurance companies "Illichivske". **Ukraine.**
- **Eduard Stas**, General Director, insurance company "TECOM". **Ukraine.**
- **Andrii Vlasenko**, Chairman, insurance company "TAS". **Ukraine.**

**Moderator of panel:**

**Zaletov Alexander**, President, League of Insurance Organizations of Ukraine. **Ukraine.**

**11.00 - 11.30** Coffee break.

**11.30 - 13.00** Discussion:

**"Insurance mediation: development and trends"**

**Questions for discussion:**

"International practice of insurance mediators activity".

"Insurance mediators in Ukraine: challenges and opportunities".

"State regulation of insurance mediators in Ukraine".

"The responsibility of the broker in ensuring reliability of the insurance and reinsurance protection".

"European Union Directives in insurance mediation".

«Modern practice of effective distribution channels".

**Speakers:**

- **Vyacheslav Andriyko**, General Director, representative "Willis Insurance Brokers" in Ukraine. **Ukraine.**
- **George Grishin**, Director, «Oakeshott Insurance Consultants». **Great Britain.**
- **Przemyslaw Konopka**, Vice President, «Gras Savoye Polska». **France.**
- **John Metkelf**, Deputy Director, «RFIB Group». **Great Britain.**
- **Igor Prandetsky**, Executive Director, «ReUnion». **Switzerland.**

**Moderator of discussion:**

**Gabidulin Ibragim**, President, Association of insurance intermediaries in Ukraine. **Ukraine.**

**11.30 - 13.00** Round table:

**"Banks and insurance companies: the path to success through collaboration".**

**Questions for discussion:**

"Evaluation of the market bancassurance in Ukraine and forecast for the future".

"Effective models of cooperation between banks and insurance companies".

"Basic requirements for risk-management of bancassurance".

"The most optimal model of bancassurance" .

"New technologies and IT solutions in the bancassurance".

"Major problems of bancassurance market in Ukraine".

**Moderator:**

**Andrii Peretiazhko**, First Deputy General Director, the insurance company «AXA Insurance». **Ukraine.**

**13.00 - 14.00**

**Lunch.**

**Hotel  
«Black Sea»**

**14.00 - 18.00**

**Bilateral meetings.**

**15.00 - 18.00**

**Sightseeing tour.**

**20.00 - 24.00**

**Banquet.**

**Ceremony of closing of the Forum. The awarding ceremony of the Forum Partners. The concert program.**

**Dogma Club  
MINISTERIUM**

**13.09 Saturday**

**12.00**

**Departure of participants.**